



Lake Stephens Sponsorship Opportunities

Lake Stephens is pleased to present a unique advertising opportunity to your business or organization. We're drawing great crowds at Lake Stephens and we believe your business or organization can benefit greatly with a sponsorship package on our exciting new **Neptune Radio**.

Your business or organization will be able to gain valuable exposure to the estimated **500+** guests who will spend time at Lake Stephens every month. **Neptune Radio** is our own custom radio station – with DJ's, great music and commercials for businesses or organizations like yours.

Neptune Radio has a great mix of upbeat, lyric-safe music and can be clearly heard throughout all areas of the facility. Best of all, our guests are guaranteed to hear your commercials because they can't turn it off and they can't change the channel.

Lake Stephens / Quarterly Ad Campaign

There are three (3) **Neptune Radio** sponsorship options available on a minimum quarterly basis. Commercials will air during normal operating hours (**Memorial Day to Labor day 11am to 6pm**). Additional commercials may air during private rentals and special events.

Lvl	Daily :30 Commercials	2022 Investment	Avg. Cost Per Day <small>(101-Day Season)</small>	Minimum # of Comms <small>(101-Day Season)</small>	Avg. Cost Per Comm
1	3x/day	\$300	\$3.00	303+	\$1.00
2	5x/day	\$450	\$4.45	505+	\$0.89
3	7x/day	\$600	\$5.88	707+	\$0.84

Commercial Production:

If necessary, we'll write and produce one (1) :30 radio commercial for your business or organization **at no charge** for every three-month ad buy purchased for use on *Neptune Radio* at Lake Stephens – and beyond. These produced commercials belong to your business or organization, and you are free to use these complimentary commercials on other platforms (social media sites, website, local radio, etc.). Production Value: \$150 per produced commercial.

If you already have a :30 radio commercial, you can provide it to us in an MP3 format for use on *Neptune Radio*. You can provide multiple commercials at one time to put into rotation and you can change the commercials you provide to us as often as you desire.



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Agreement

(Indicate selection by circling the level desired.)

Level 1

*3x commercials per day;
303+ minimum per season*

\$300

Level 2

*5x commercials per day;
505+ minimum per season*

\$450

Level 3

*7x commercials per day;
707+ minimum per season*

\$600

PLEASE PRINT:

Business/Organization Name: _____

Primary Contact (First & Last): _____

Phone Number: _____

Email Address: _____

Full payment due in advance.

Make payments to: **Raleigh County Parks & Recreation
Authority**

_____ Sponsor Signature / Date	_____ Lake Stephens Signature / Date
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To purchase a sponsorship package on **Neptune Radio** in the Lake Stephens, please contact **Sydney Clyburn** at **(304)578-4213** or via email: **lakestephenswv@gmail.com**